



Big Brothers Big Sisters
of Greater Lafayette

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Dear Community Leaders,

On February 2, 2019, Big Brothers Big Sisters of Greater Lafayette will host its 32nd annual Bowl for Kids' Sake event and we invite you to be a part of all the fun and support a worthy cause!

What is Bowl For Kids' Sake?

Benefitting Big Brothers Big Sisters of Greater Lafayette, Bowl for Kids' Sake is a well-established FUND-raising event for our organization that generates a huge portion of our operating dollars. It is vital to our mission of providing children facing adversity with strong and enduring, professionally supported 1-to-1 relationships that change their lives for the better, forever right here in Tippecanoe County.

Bowl for Kids' Sake is about having fun to help local kids! Funds raised go directly toward matching children facing adversity with carefully-screened, caring Big Brother and Big Sister volunteers. When you sponsor this event, you're helping us make a **BIG** difference in kids' lives! "Big" and "Little" friendships are proven to help build the self-confidence, hope and the motivation kids need to stay on the path of success!

Money raised through Bowl For Kids' Sake will:

- Help recruit new Big Brothers and Big Sisters for the more than 50 children currently on our waiting list
- Cover the costs of background checks and volunteer screening, while ensuring trained professionals match children to caring and responsible Bigs
- Offer one-on-one, ongoing professional support for every single match
- Provide cultural and social activities to enrich opportunities for children in our program

By sponsoring this event you directly and positively impact Greater Lafayette children. No matter how much you give, your contribution will improve the lives of young people in our community. Your support will help them meet the challenges of growing up into happy, confident young adults!

With gratitude,

Deborah Hagen
Chairman of the Bowl for Kids' Sake Committee

Think of the possibilities. **WHAT WILL YOU START?**

Start Something




























2019 Bowl for Kids' Sake on Saturday, February 2, 2019

Bowl for Kids' Sake is the largest annual fundraising event for Big Brothers Big Sisters of Greater Lafayette. Each year hundreds of corporate representatives and community members join us for a day of bowling in celebration of dollars raised. 100% of the money raised stays here in our community. This year we will focus on sharing our story with you on how our programs help our youth in Tippecanoe County.

About Big Brothers Big Sisters of Greater Lafayette

Big Brothers Big Sisters has been matching children facing adversity in the Greater Lafayette area with caring, adult mentors for over 50 years. We believe that children who have a positive adult influence in their lives are better able to reach their full potential. These one-to-one, professionally-created and professionally-supported friendships last a minimum of one year. However, the effects of these friendships last a lifetime.

Sponsorship levels and benefits

SPONSOR BENEFITS	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500	MATCHMAKER \$1,000	'68 CLUB \$750	PARTNER \$500
Exclusive naming rights to BFKS 2019, Presented By "Your Company"						
Event booth at venue						
Company logo and website link on BBBS website						
Company recognition on all BBBS social media platforms, press releases, local media coverage, and signage			Social Media Only			
Company logo on all event materials						
Announcement of company sponsors before each bowling session on event day						
Company logo on lane signs					Company Name Only	Company Name Only
Recognition in post-event materials (newsletter, press releases, etc.)						

Please contact Renate Bannon at renate@bbbslaf.org or (765) 446-2227 with any questions.

Sponsorship Commitment

Thank you for sponsoring the 2019 Bowl for Kids' Sake event! Your support benefits the life-changing impact made by Big Brother Big Sisters youth mentoring programs. Please fill out the following form and return with your payment to the address below.

Organization _____

Contact Person _____ Title: _____

Address _____

City/State/Zip _____

Email _____

Website: _____

Phone: _____

Partnership Opportunities:

- Gold (\$7,500) Silver (\$5,000) Bronze (\$2,500)
 Matchmaker(\$1,000) '68 Club(\$750) Partner (\$500)
 My company is unable to sponsor, but would like to make a donation of \$ _____

Method of Payment

Please invoice me

Check enclosed

Make checks payable to Big Brothers Big Sisters of Greater Lafayette

Mail to: Big Brothers Big Sisters, 2000 Elmwood Ave., Suite J, Lafayette, IN 47904

Credit Card American Express MasterCard VISA

Card number: _____

CW code: _____ Expiration date: _____ Name on card: _____

Signature _____

Contact name

Signature on behalf of organization (required)

Date (required)

Please email logo to Renate Bannon at renate@bbbslaf.org in PDF or JPEG format. Contact Renate at (765) 446-2227 with any questions.



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www.bbbslaf.org